

# EDAWN Major Investor Opportunities



## PLATINUM INVESTOR {\$50,000+}

- Automatic nomination for a next available EDawn Board of Trustee seat (term limits may be waived by the EDawn Board of Trustees)

ALL PRESIDENTIAL GOLD INVESTOR VALUES



## PRESIDENTIAL GOLD INVESTOR {\$25,000+}

- Preferred consideration for a Board of Trustees seat
- Receive monthly Board of Trustee packet and slides

- EDawn CEO update provided to investor organization upon request
- Invitation to attend EDawn annual Major Investor/ Board of Trustee Social
- Company Logo highlighted on the EDawn website

ALL GOLD & SILVER INVESTOR VALUES

- President's Circle Values: (For Presidential Gold Investors not currently serving as an EDawn Board of Trustee member):
- Receive monthly Board of Trustee packet and slides
- 2-4 Presidential Circle meetings annually
- Annual phone call with EDawn Board of Trustee Chair
- Annual meeting with EDawn CEO

ALL PRESIDENTIAL GOLD, GOLD & SILVER INVESTOR VALUES



## GOLD INVESTOR {\$12,500}

- Priority consideration for Board of Trustees seat
- Inclusion in business development & relocation assistance marketing materials

- Inclusion in Major Investor Guide
- Referral to other Major Investors
- Company name listed on EDawn Website
- Priority Seating at EDawn Events
- Invitation to attend EDawn annual Major Investor/ Board of Trustee Social
- Special invitations to Board & Major Investor exclusive events
- Invitation to attend prospect company meetings
- Receive EDawn Updates & Correspondence

ALL SILVER INVESTOR VALUES

*EDAWN is a non-profit 501c6 primarily funded by the business community and private investors.*



For more information, please contact:

**SHEILA IMSDAHL**

*Vice President of Investor Relations & Events*

at [imsdahl@edawn.org](mailto:imsdahl@edawn.org)

or (775) 829-3704



## EDAWN'S MISSION

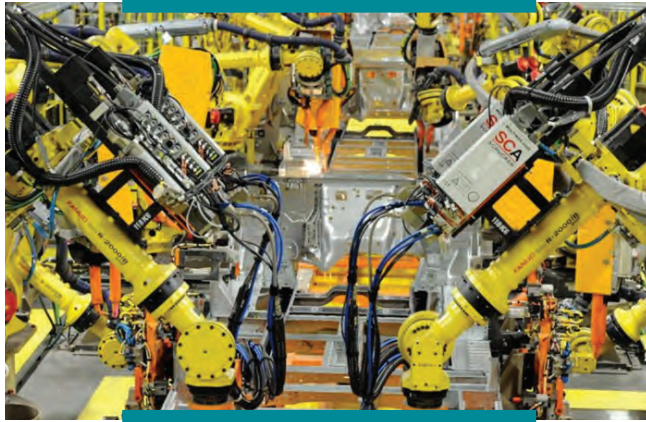
The Economic Development Authority of Western Nevada (EDAWN) is a private/public partnership established in 1983, committed to adding quality jobs to the region by recruiting new companies, supporting the success of existing companies, and assisting newly forming companies, to diversify the economy and have a positive impact on the quality of life in Greater Reno-Sparks.



# Invest In Your Community. Invest In Economic Development.

## Highlights of EDawn's FY 2021-2022 Accomplishments

- Located 17 new corporate headquarters
- 2,598 new jobs announced
- \$309M capital equipment investment
- Only 15% of the 32 new companies received incentives
- Average salary of \$66,708 (27% increase from 2020-2021 FY)
- Assisted entrepreneurs in obtaining capital totals of \$116.19M
- Startups raised over \$1.4B in Venture Capital in 2022
- Workforce development supported employers with: The Education Pipeline, Incumbent Worker Training/Upskilling, and Skilled Talent Attraction
- 127 primary companies were assisted by providing support and helping to solve problems
- 110 Major Investor companies providing 74% of our funding from private sources



## Community Initiatives

- Addressing homelessness and support for the Cares Campus
- Trails planning and a regional plan
- Promotion and support of the Arts in the region
- Workforce/Affordable housing
- Additional funding for education
- Support for Washoe County Lands Bill and Lands Study
- Addressing traffic concerns to TRI Center and Fernley
- Promote coding and robotics in K-12 education

## EDawn's Areas of Focus

- Attract companies from outside the region
- Start-ups and entrepreneurial growth in new companies
- Retain and expand existing companies and jobs
- Workforce development and attraction
- Advocate for improvements that enhance our community



**A special thank you to our Major Investors for your support of our efforts!**

For more information, visit our website at [www.edawn.org](http://www.edawn.org).